

TOWELS



DECIDE FOR YOURSELF

Every day **millions of litres of water** are used **to wash towels** that have only been used once. Seven out of 10 guests staying in this room participated in our programme. A towel on the hook or rack means **"I will use it again"**. A towel on the floor means **"please replace"**.

The background is a vibrant watercolor wash in various shades of blue and teal. On the left side, there is a decorative pattern of thin, dark blue lines forming overlapping circles and loops. A white rectangular box is positioned on the right side of the image, containing the text "HELP US SAVE WATER" in a bold, white, sans-serif font.

**HELP US
SAVE WATER**