

Interinstitutional EMAS Days 2024

Cycle-Friendly Employer Certification: The EUIPO experience

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06/11/2024



OVERVIEW OF THE PRESENTATION

- 1. Welcome**
2. The EUIPO's Environmental Commitment
3. How to certificate in CFE. The EUIPO experience
4. Benefits



OVERVIEW OF THE PRESENTATION

1. Welcome
- 2. The EUIPO's Environmental Commitment**
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THE EUIPO'S IMS POLICY

INTEGRATED MANAGEMENT SYSTEM POLICY

We want
the Office to be



www.euipo.europa.eu

v.4.0 - 01/03/2021



Customer-driven, sustainable & focused on excellence



Made up of dynamic, knowledgeable & engaged people



Healthy, safe and accessible to everybody



Transparent & compliant with legal requirements



A place where information is securely shared



Committed to the environment and energy management



Risk oriented & prepared for challenging situations

ISO 9001
Quality
Management

ISO 27001
Information
Security

ISO 10002
Complaints
Handling

ISO 45001
Occupational
Health and Safety

EMAS
Eco-Management
and Audit Scheme

UNE 170001
Universal
Accessibility



How?



COMMITTED TO THE ENVIRONMENT AND ENERGY MANAGEMENT

How?

- ✓ Operating in a way that cause as little negative impact on all of them as possible.
- ✓ Procuring sustainably and using the natural resources and raw materials in a more efficient way.
- ✓ Preventing pollution, incorporating environmental criteria corresponding to its scope and expanding this obligation to those undertaking which customarily work on its premises.

EMAS

Environmental management and audit system in place since 2008.



BREEAM

In 2015 and 2018, AA2 and AA3 building obtained the Outstanding rating.

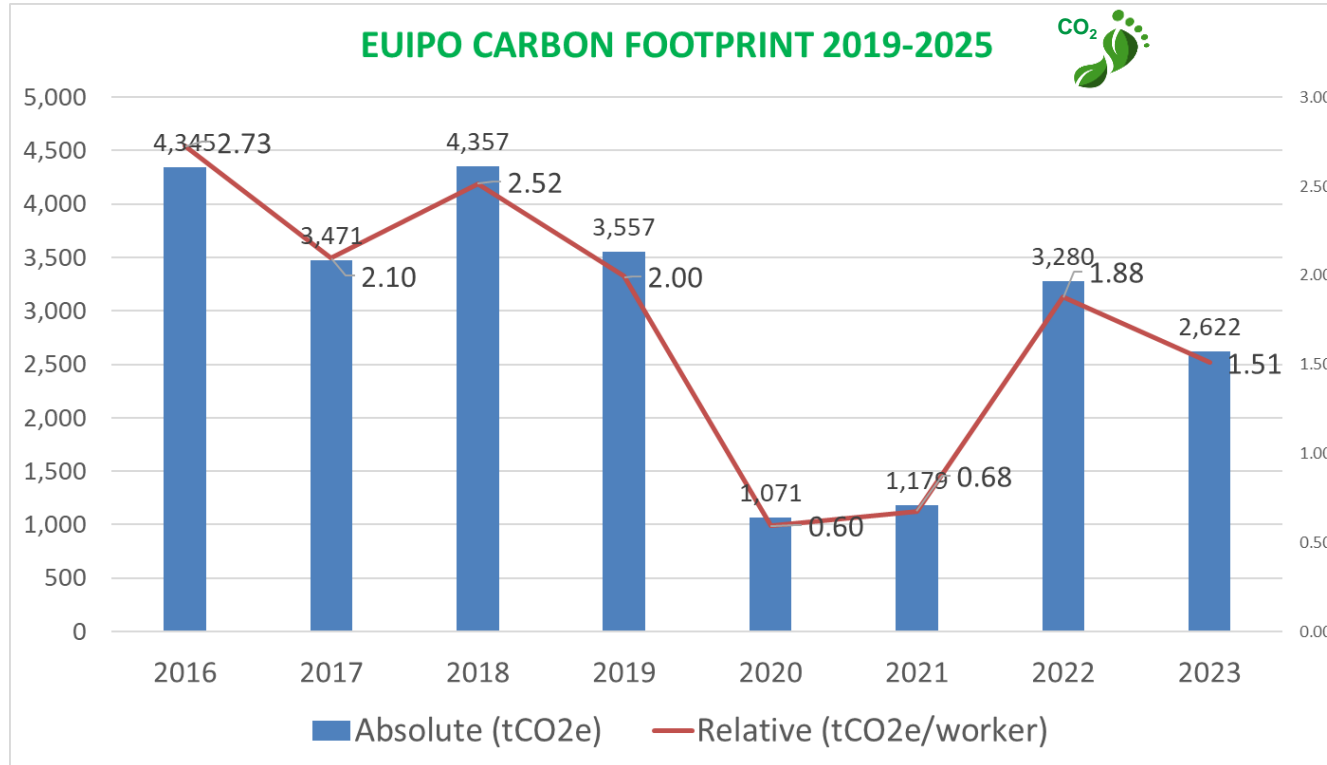


Carbon Footprint

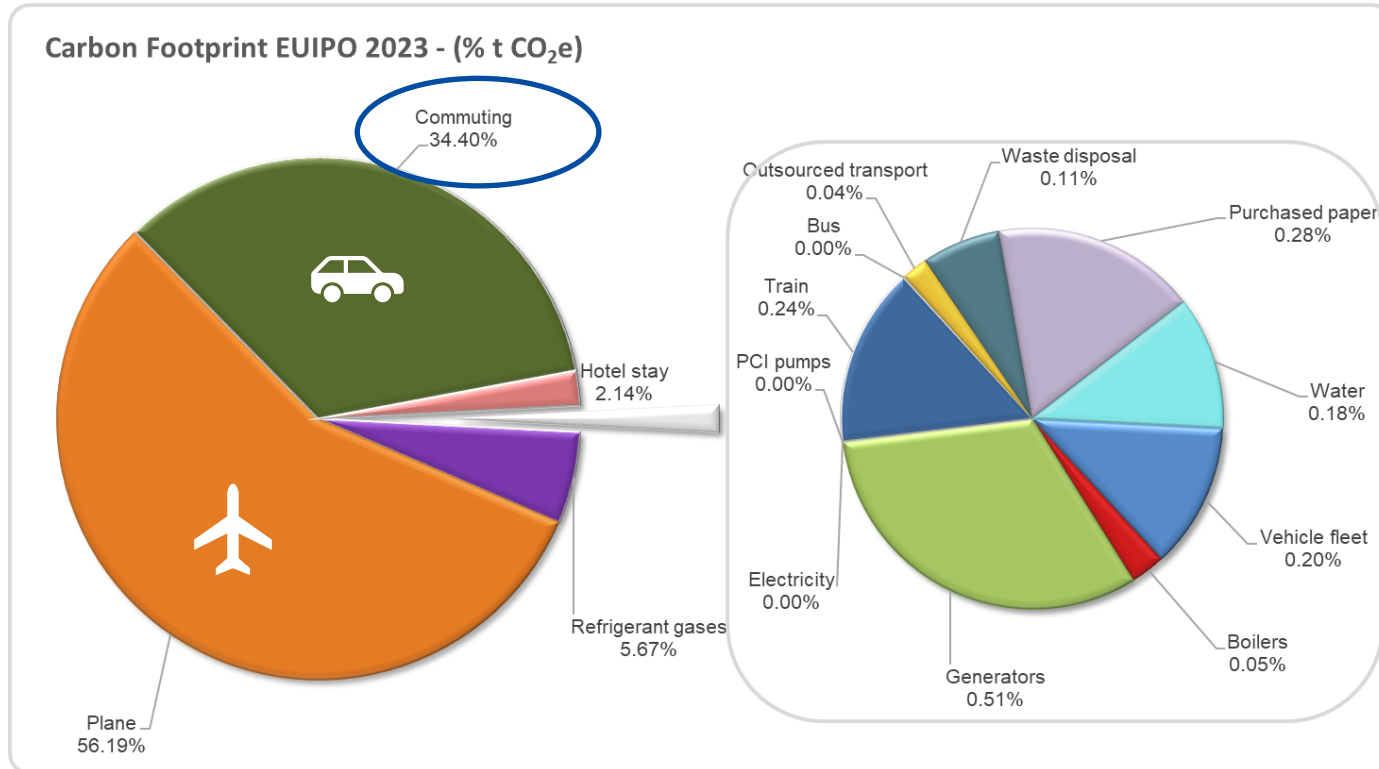
Since 2012, EUIPO's carbon footprint has been calculated annually and externally verified by third parties.



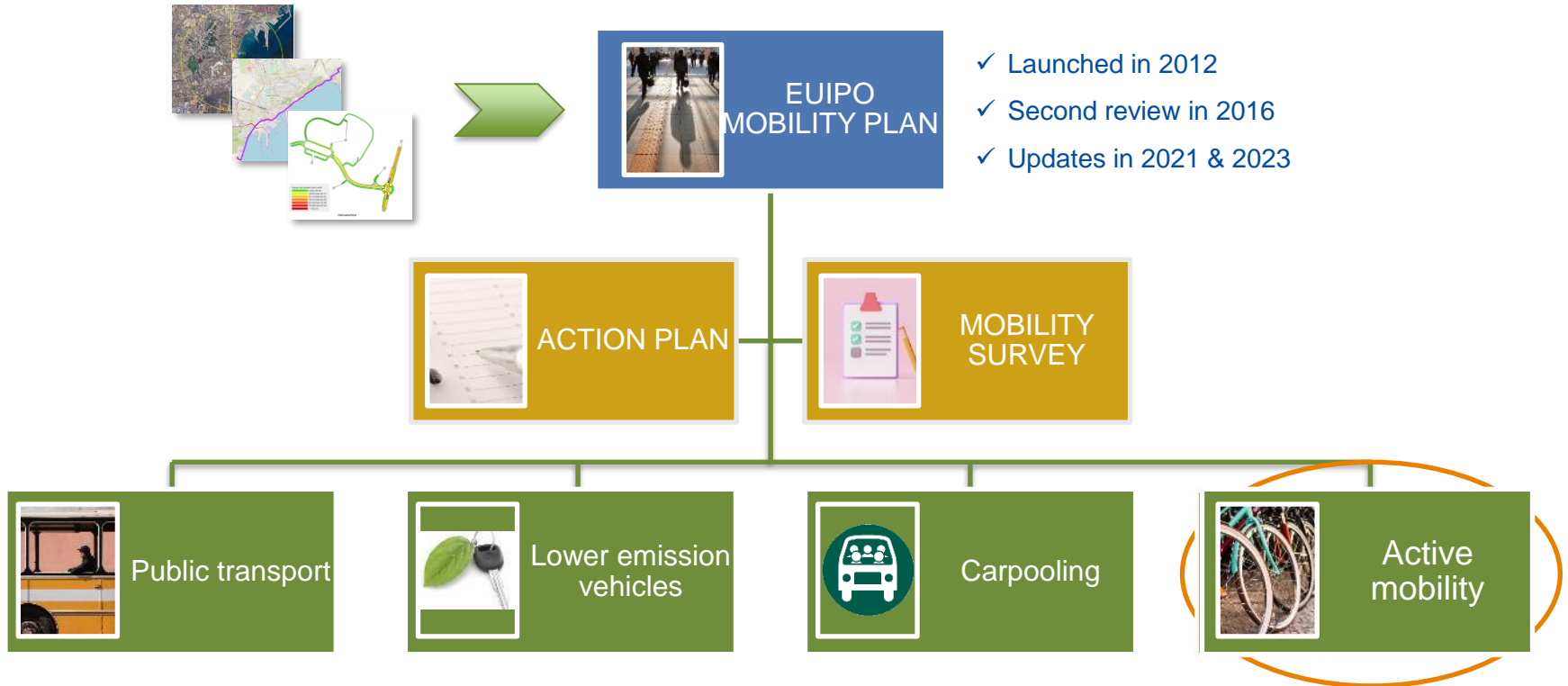
EUIPO CARBON FOOTPRINT 2016-2023



IMPACT OF MOBILITY ON THE CARBON FOOTPRINT



MOBILITY PLAN



WHAT HAVE WE DONE?



Active
mobility

We were looking for a system that allows us to:

- ✓ In-depth assessment of the **starting point**
- ✓ Establishment of a **structured and comprehensive plan**
- ✓ Monitoring of periodic **checkpoints**
- ✓ Recognised **methodology**



**CYCLE FRIENDLY
EMPLOYER
CERTIFICATION**

- Quality standard at European level based on measures recognized and practiced by hundreds of public and private organizations.
- Encourage employees to cycle, aiming to create a new model of sustainable urban mobility
- Give visibility and recognition to the organizations.
- 3 years of validity and annual self-assessment.

CFE. THE EUIPO EXPERIENCE

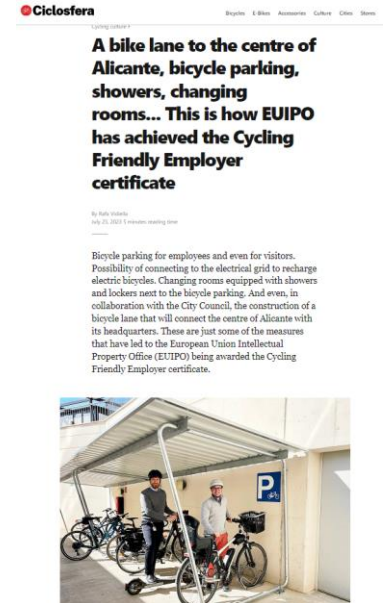
2023

EUIPO obtains **GOLD LEVEL** certification with the highest rating in Spain

EUIPO aims to promote cycling as the preferred mode of transport through excellent cycling infrastructure and management that actively supports it.



LinkedIn



SURVEY

What is the main obstacle to improve the participation or increase the number of cyclists in your organization?



Players type their answers as free-form text up to 20 characters. Their answers will be visualized as a word cloud on the big screen.

SURVEY

What measures do you think would have greatest impact on promoting cycling to work?



Players type up to 250 characters and submit their answers. Their answers are visualized as text cards.

OVERVIEW OF THE PRESENTATION

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3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

1st
Step

Self-evaluation



- Register and check whether your company meets the minimum requirements for a positive assessment



Mandatory criteria to get certified:

1. **Mobility / bicycle company coordinator**
2. **Qualitative bicycle parking has to be closer to the company entrance as car parking**



CFE National Coordinators



Nº	SCOPE OF ACTION	MAX POINTS	MIN POINTS
AF1	Information, communication and motivation	59	16
AF2	Coordination and organisation	28	6
AF3	Services	54	10
AF4	Infrastructures	54	18
AF5	Management of parking as a complementary measure	49	7
AF6	Mobility of customers, users and/or suppliers	28	3

3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

2nd
Step

Sign up for a
national audit



- Every CFE partner country has a national focal point that will carry out the audit at the national level

Result: Audit negative

Request further consultancy

- Workshop/quick scan
- In- Depth consultancy on individual CFE measures

Implementing improvements
within 3 months

Online report including photo
documentation

Result: Audit positive

- Finalising/submission of audit report (online)
- Quality control/approval by NCP
- Company receives audit report

3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

3rd
Step

CFE
Certificate



- Receive the CFE label and get the certificate. Certification is valid for 3 years.
- Each year the company has to make a self-evaluation report



After the positive audit, you will be awarded CFE certification in the Bronze, Silver or Gold category, depending on the score obtained in each performance area.



Action field	Max. points	BRONCE	SILVER	GOLD	
AF1 Information Communication Motivation	59	16	20	32	
AF2 Coordination Organisation	28	6	8	16	
AF3 Service	54	10	15	29	
AF4-1 Infrastructure – Bicycle Parking	54	18	22	30	Applies to companies with private premises and space for bicycle parking
2 Access to Company Premises	43	16	18	28	Applies to companies with no premises, but with space for your own / rented bicycle parking
3 Changing Rooms / Showers	14	0	2	24	Applies to companies with no premises and no space for own / rented bicycle parking
AF5 Parking Management as Complementary Measure	49	7	12	22	Applies to companies with their own / rented car parking
	24	2	5	7	Applies to companies without their own / rented car parking
AF6 Customer Traffic	28	3	10	15	Applies to companies with customer traffic
7 Extra Points	5				For your own ideas for implementing bicycle-friendly measures (irrespective of the action field) extra points will be awarded.

3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF1 - Information, communication and motivation

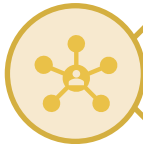
- Offer regular activities, incentives, info sessions and promoting a cycling-friendly workplace culture.

Max
59
points



The EUIPO Cyclists' Welcome Manual:

- Provides information and/or materials on cycling to all people joining the company.
- Has a specific communication plan to promote the use of the bicycle.
- It offers information of interest, such as advice and bicycle maintenance, cycling routes or cycling maps.

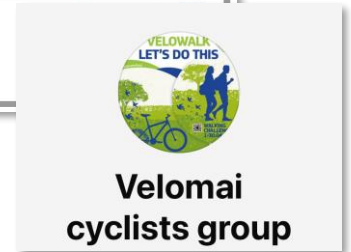


We encourage colleagues to help each other to cycle to work:

- In 2018, a specific [WhatsApp group](#) for EUIPO cyclists was created and continues to grow.



We have a specific [document](#) for Environmental and Energy Communications and specifically for [Cycling Mobility Communications](#).



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF1 - Information, communication and motivation

- Offer regular activities, incentives, info sessions and promoting a cycling-friendly workplace culture.

Max
59
points



We participate annually in the [Velomai campaign](#) (every May).



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF1 - Information, communication and motivation

- Offer regular activities, incentives, info sessions and promoting a cycling-friendly workplace culture.

Max
59
points



We regularly organize:

- Group cycling rides.
- Information days on urban cycling for all staff.
- Cycling training sessions/courses for our employees.



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF2 – Coordination and organisation

- Set objectives, offering financial support, using bikes for logistics, and collaborating with local businesses.

Max
29
points



EUIPO carried out a [Mobility Survey](#) in 2022 which analyses how its employees commute.



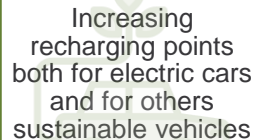
EUIPO developed a [Mobility Plan 2023](#) with specific measures to promote sustainable transport, including cycling in particular.

CAR SHARING



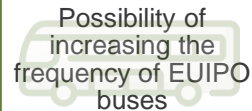
Explore the development of an IT tool for the promotion of carpooling

SUSTAINABLE VEHICLES



Increasing recharging points both for electric cars and for others sustainable vehicles

BUSES



Possibility of increasing the frequency of EUIPO buses

Possibility of opening the EUIPO bus to external employees

BICYCLES

Collaborate with Alicante City Council

Joining the initiatives included in the Metropolitan Mobility Plan

Improve accessibility and facilities for bikes users

Secure bike parking network.

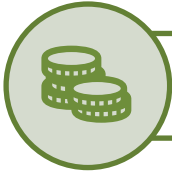
Coordinate with public and private companies on campaigns and trainings for employees.

3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF2 – Coordination and organisation

- Set objectives, offering financial support, using bikes for logistics, and collaborating with local businesses.

Max
29
points



We financially support cycling. EUIPO provides a free rental service for regular and electric bicycles for staff.



Bicycle renting

Folding electric bicycles will be provided for a maximum duration of one week.

All other bicycles must be returned during the same day.

SAFETY CHECK LIST BEFORE COLLECTION

At the time of collection of the bicycle from EULEN the user undertakes to carry out at least the safety controls described below:

1. Adaptation and flexibility of the handlebars;
2. Adjustment of saddles according to height;
3. Effectiveness and functionality of the brakes;
4. Good condition of the bicycle chains;
5. Optimal pressure of tires;
6. Headlights/rearlights are in good working condition for use on public roads;
7. Make sure the bicycle's bell works properly;
8. Ensure that mudguards are installed correctly to prevent dirt and mud from clogging the bike;
9. Ensure that the bicycle is free of defects of any kind that may compromise the safe use of the bicycle;

3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

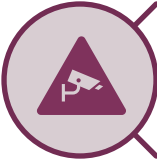
AF3 - Service

- Offer bike maintenance, discounts, rentals, and regular check-ups, along with partnering with local dealers and providing anti-theft protection.

Max
56
points



We organise days for our employees to try out the electric bikes we have for rent and receive advice on their use and purchase.



We are proactive about bicycle theft. EUIPO has special security measures in place with a special security guard service and internal camera surveillance circuit.



We carry out regular medical check-ups.



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF4 - Facilities

- Provide secure, accessible bike parking, along with bike service points as well as other supporting facilities.

Max
55
points

Bicycle racks:

- Less than 100m from the main entrance.
- At least 1 bike rack for every 20 employees.
- 100% are covered.
- All are well lit.
- Easy to access from the street.



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

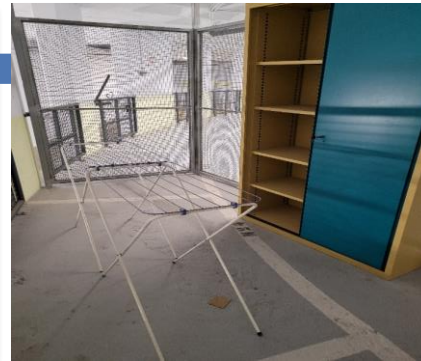
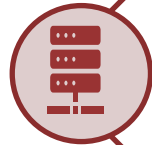
AF4 - Facilities

- Provide secure, accessible bike parking, along with bike service points as well as other supporting facilities.

Max
55
points

Other services are available such as:

- Changing rooms
- Lockers
- Drying area with drying racks
- Bicycle repair room
- Showers



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF5 - Parking management as complementary measure

- Restrict and charge for car parking, convert key parking spots to bike facilities, use parking fees for cycling initiatives, reduce company cars, and cut or remove car-related benefits.

Max
49
points



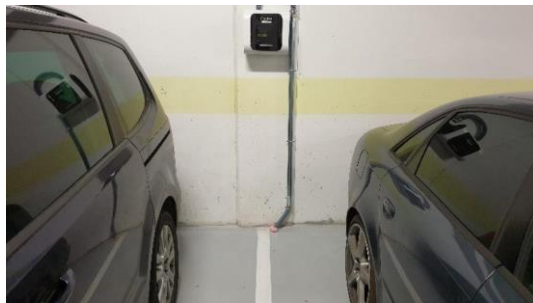
We promote the use and reservation of parking spaces for sustainable vehicles.



We promote bicycle parking areas and green zones.



Following the mission guide, EUIPO does not pay for the use of the car if the journey can be made by another mode of transport.



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

AF6 - Customer traffic

- Create secure bicycle parking facilities, offer incentives for cycling, provide a service box for on-site assistance, and supply useful information.

Max
28
points



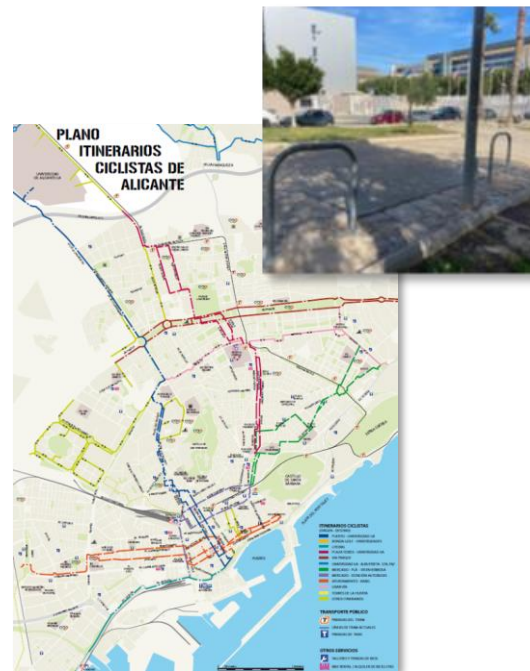
We have bike racks for clients/users.



We provide tools so that our clients/users can repair or tune up their bikes, thanks to the fact that EUIPO has set up a specific workshop equipped with a toolbox for repairs.



We offer information to our clients/users about routes, workshops, nearby shops both through our communications and through the Welcome Manual.



3. HOW TO CERTIFICATE. THE EUIPO EXPERIENCE

EXTRA POINTS

Max
5
points



EUIPO actively promoted with the Alicante City Council the execution of a bicycle lane connecting Alicante to EUIPO.



Since 2008, EUIPO has the EMAS certification, which includes sustainable mobility.



EUIPO calculates and validates its carbon footprint through annual external audits.



BREEAM OUTSTANDING level certificates with the highest value achieved for a building in Spain.



EUIPO has obtained the Well Being certification, whose one of its objectives is to promote adherence to the collective interests of well-being and sustainability.

OVERVIEW OF THE PRESENTATION

1. Welcome
2. The EUIPO's Environmental Commitment
3. How to certificate. The EUIPO experience
4. **Benefits**

4. BENEFITS



Sustainable commuting and reduce environmental impact



Improve employee wellbeing



Reduce noise and optimase traffic



Cost savings in infrastructure



THANK YOU

ecomangement@euipo.europa.eu



www.euipo.europa.eu

 [@EU IPO](https://twitter.com/EUIPO)

 [EUIPO](https://www.linkedin.com/company/euipo)

 [EUIPO.EU](https://www.facebook.com/EUIPO.EU)

 [@EUIPO](https://www.instagram.com/EUIPO)

 [EUIPO](https://www.youtube.com/EUIPO)



interinstitutional EMAS days

European Commission Staff Green Commuting Plan

EC staff mobility survey 2024

CoBrACE legislation and the increase of bicycle facilities in Commission buildings in Brussels

Implementation of electrical vehicle charging stations in Commission buildings in Brussels

Benoît Losseau Keith Yeomans

Office Infrastructures Brussels (OIB)

New EC green commuting plan - context

- Staff mobility plan is a legal obligation from the Brussels Region
- The 'Greening the Commission' communication (C(2022)2230) action plan has foreseen to set up a new staff mobility plan
- Yearly budget: ~3,0 M€ - no increase
- Wider use of teleworking
- Reduction of car parking spots in EC buildings (imposed by Brussels Region)

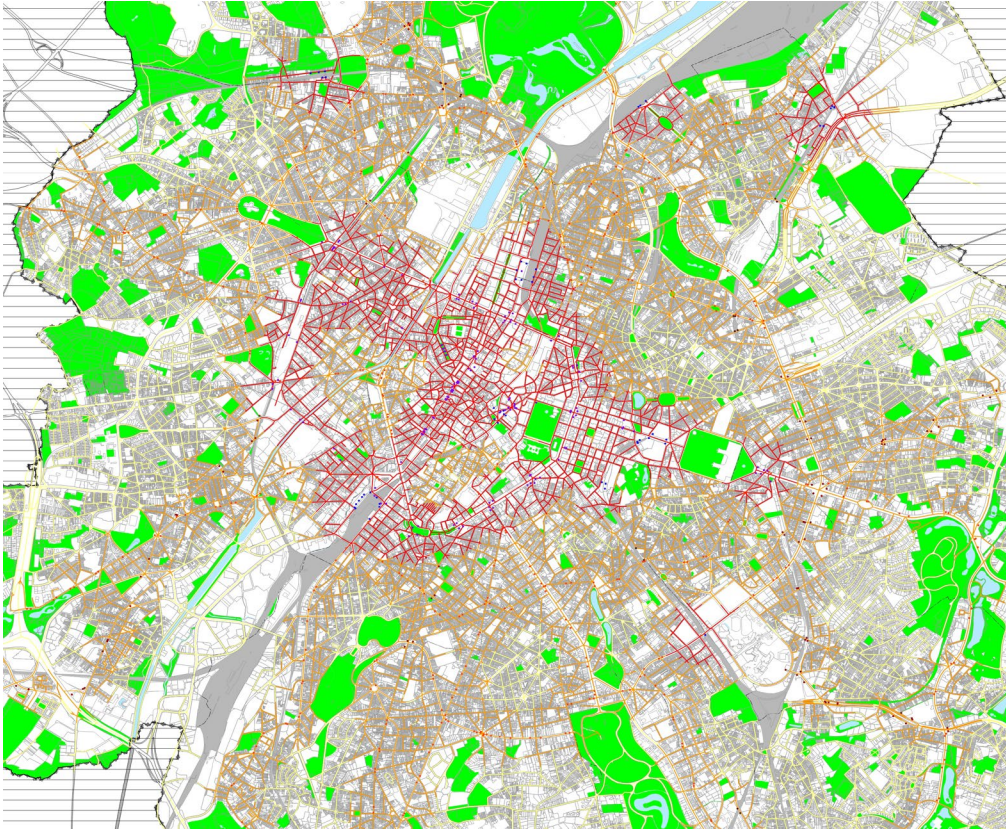
New EC staff commuting plan - measures

- New measures:
 - Introduction of a flat rate reimbursement for cyclists
 - Borrowing scheme of service bicycles to staff during 2-4 weeks, to start cycling to work
 - Improvement of cycling/soft mobility infrastructures in most buildings
- Other measures continued:
 - Public transport reimbursement @50% (condition: renouncement to permanent car parking access)
 - Fleet of service (e-)bicycles (~250 bikes)
 - Safe cycling trainings & bike repair workshops
 - Raising awareness campaigns

EC staff mobility survey 2024

- Brussels site: staff mobility survey is a legal obligation every 3 years
- Survey carried out in September-October 2024, extended to all EC sites
- ~ 40% participation rate

Code Bruxellois de l'Air, du Climat et de la maîtrise de l'Energie (CoBrACE)

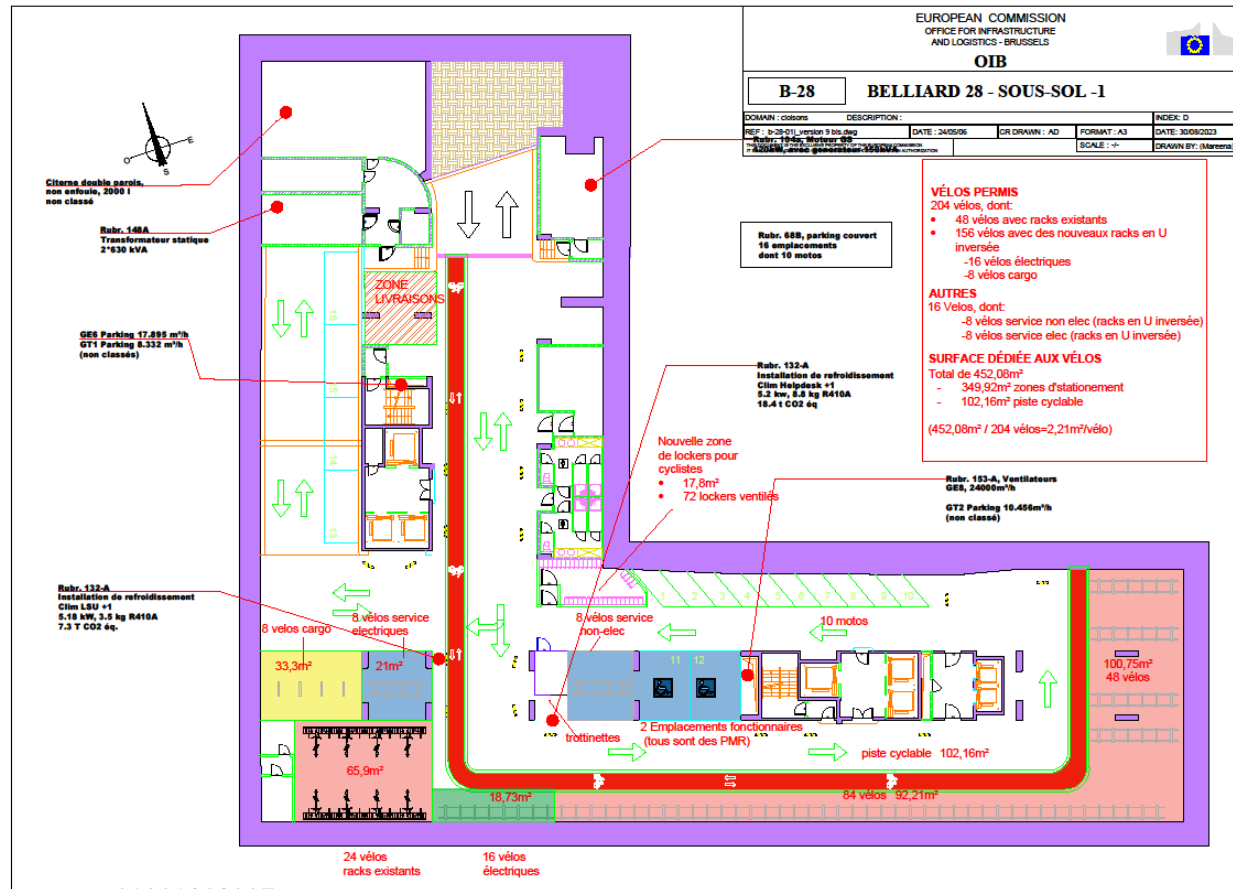


« Le CoBrACE vise la réduction du nombre de places de parking disponibles aux alentours des immeubles de bureaux afin de dissuader les travailleurs de prendre la voiture pour effectuer les déplacements « domicile-travail ».

Le principe de cette mesure relative au stationnement hors voirie est le suivant : lors de chaque prolongation ou renouvellement du permis d'environnement, on définit un nombre maximal d'emplacements de parking en fonction de deux facteurs :

La surface plancher des bureaux (m²)
La zone d'accessibilité en transports en commun »

Impact of CoBrACE on the Commission's parkings in Brussels



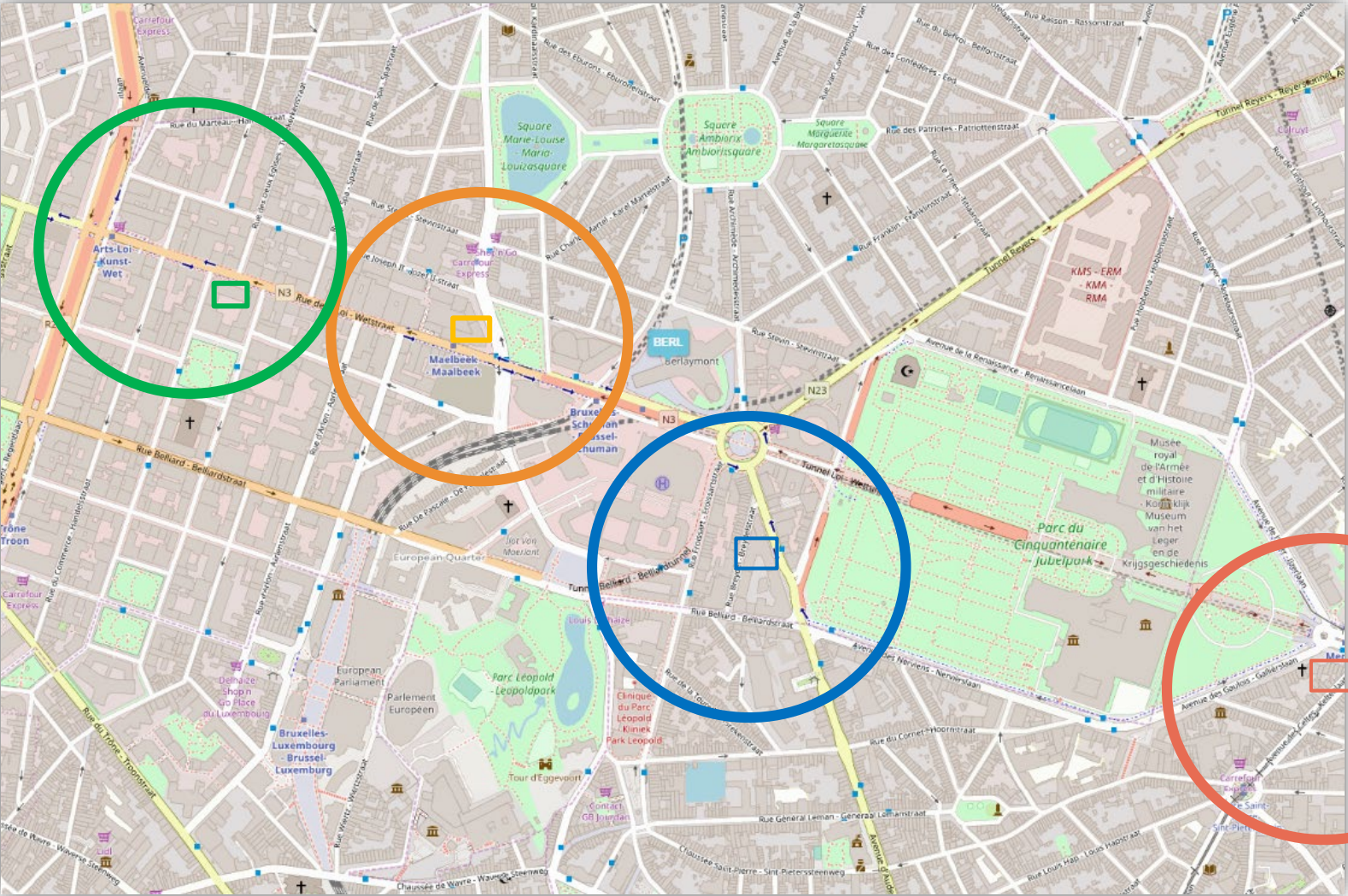
Marked increase in number of bike spaces



Marked decrease in number of car spaces



Vélo hubs



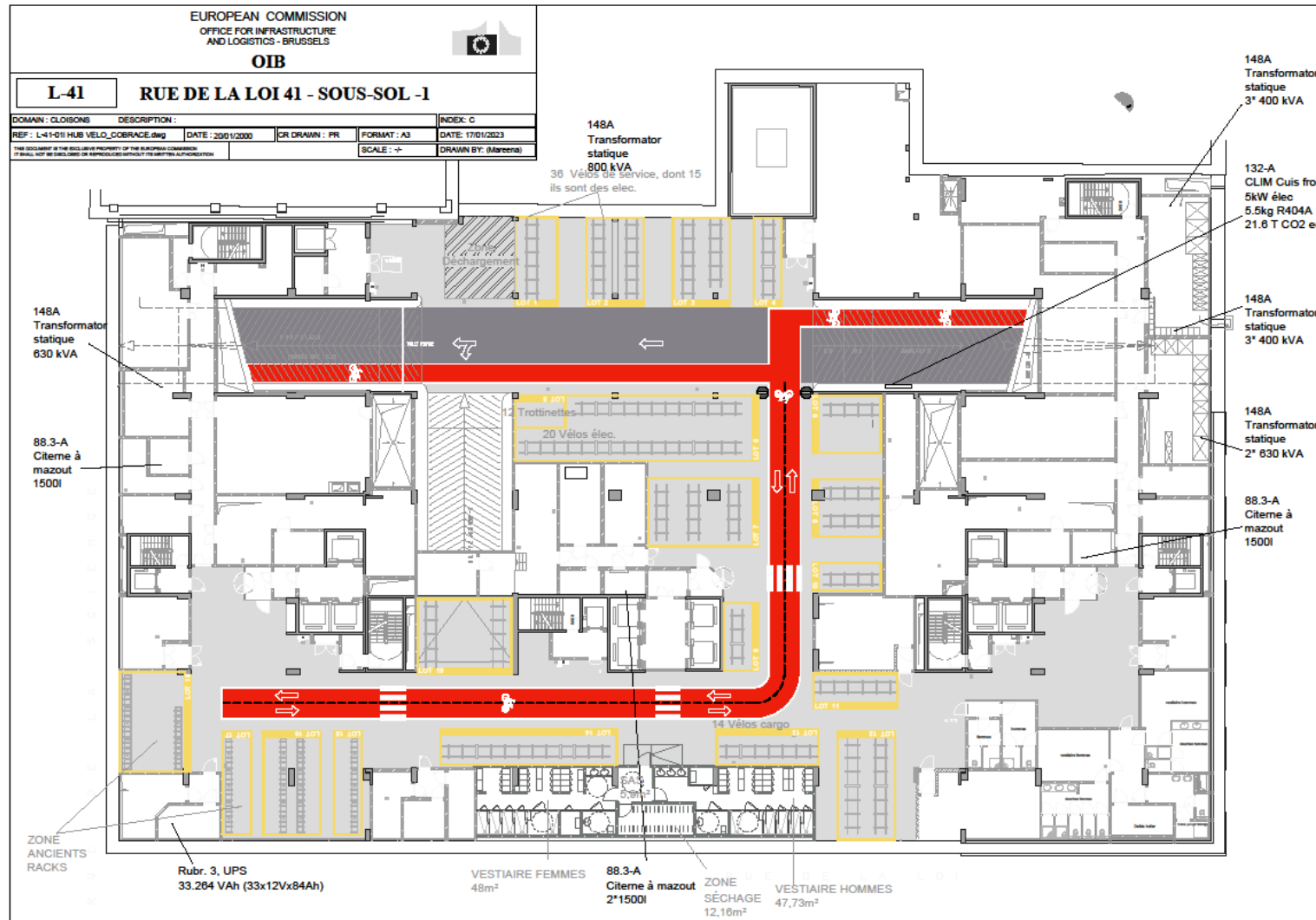
ECO-HUB MAELBEEK LOI 130
Opérationnel depuis printemps 2021

ECO-HUB SCHUMAN BREYDEL 2
Opérationnel depuis fin 2021

ECO-HUB MERODE COURS ST MICHEL
Opérationnel depuis septembre 2022

ECO-HUB ARTS-LOI LOI 41
Opérationnel depuis janvier 2023

Soft mobility facilities



Soft mobility facilities include :

- large number of bicycle spaces
- electrical bike charging spots
- cargo bike spots with chargers
- electrical service bikes
- bike maintenance station
- scooter racks

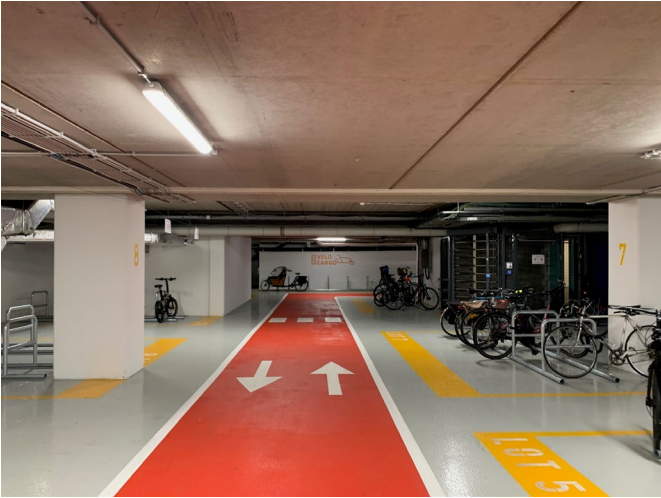
As well as :

- showers with changing rooms and lockers
- ventilated drying locker spaces

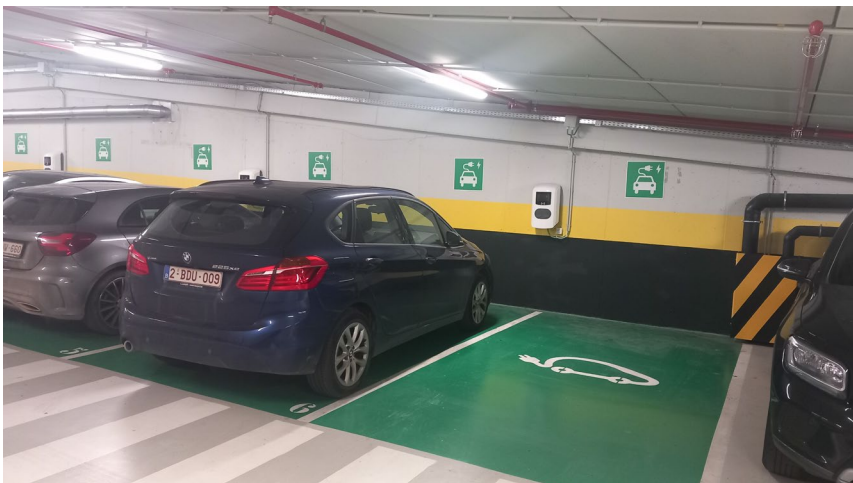
Soft mobility facilities



Soft mobility facilities



Accommodation of electrical vehicle charging stations in our parkings



Current legislation in Brussels :

- 10% of parking spaces in 2025
- 20% of parking spaces in 2030
- 30% of parking spaces in 2035

Challenges :

- Fire safety in underground parkings
- Electrical capacity of existing buildings

Opportunities :

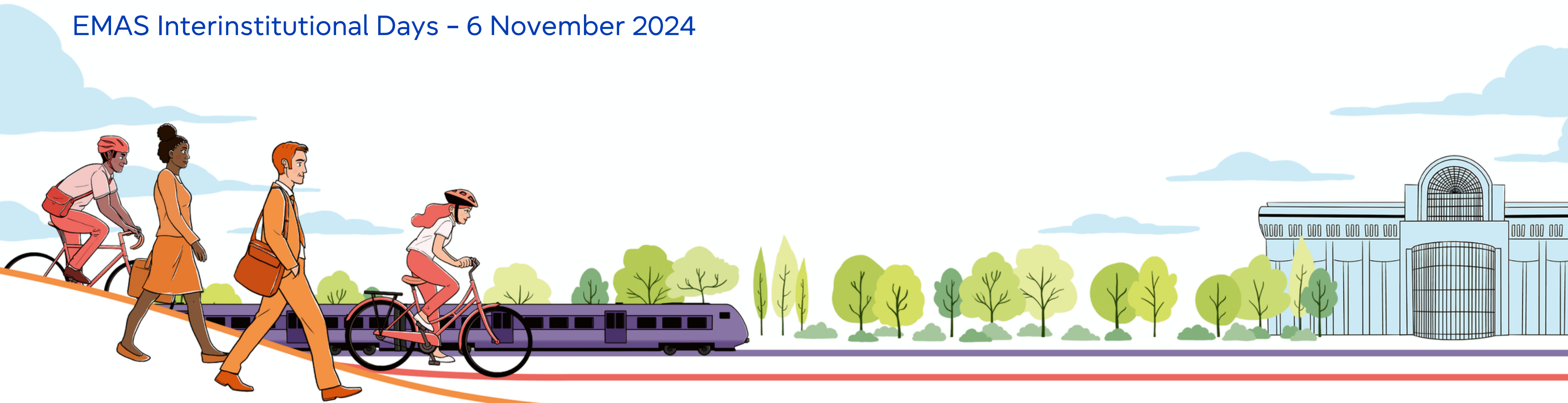
- Contracted inter-institutional mobility point manager

Thank you.. questions ?



New strategies and supporting tools towards SUSTAINABLE MOBILITY

EMAS Interinstitutional Days – 6 November 2024



Agenda



1. Month of Sustainable Commuting

2. Promoting sustainable mobility

3. Award Ceremony

4. Commuting survey

Speaker 1

Marta CERONI

Environmental Management administrator,
EMAS and Sustainability Unit

Speaker 2

Ralitsa SHENTOVA

Environmental Management administrator,
EMAS and Sustainability Unit



EMAS

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ENVIRONMENTAL
MANAGEMENT
BE-BXL-000013
FR-000051
LU-000002
LU-000009

The Month of Sustainable Commuting

01

One theme, three challenges



01. Month of Sustainable Commuting

Sustainable Commuting at the European Parliament

Reducing **CO₂ emissions from transport of persons** is an environmental target set in the Environmental Statement to reduce the European Parliament's carbon footprint.

5.4% of the European Parliament's carbon footprint is caused by staff commuting



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LU-000002
LI-000009



European Parliament

01. Month of Sustainable Commuting

Month of Sustainable Commuting

The EMAS and Sustainability Unit, in **collaboration** with various DGs and Units, organised a series of initiatives under the theme “**Month of Sustainable Commuting**” to **promote sustainable mobility** within the European Parliament:

- Walking Challenge
- Cycling Challenge (Velomai)
- Without my Car Challenge
- Awareness raising events and mobility stands

1 – 30 September 2024:

- European Mobility Week (16 to 22 September) and Car Free Day in Brussels and Luxembourg (22 September).



MONTH OF SUSTAINABLE COMMUTING

1-30 SEPTEMBER





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LU-000009

Promoting sustainable mobility

Communication campaigns

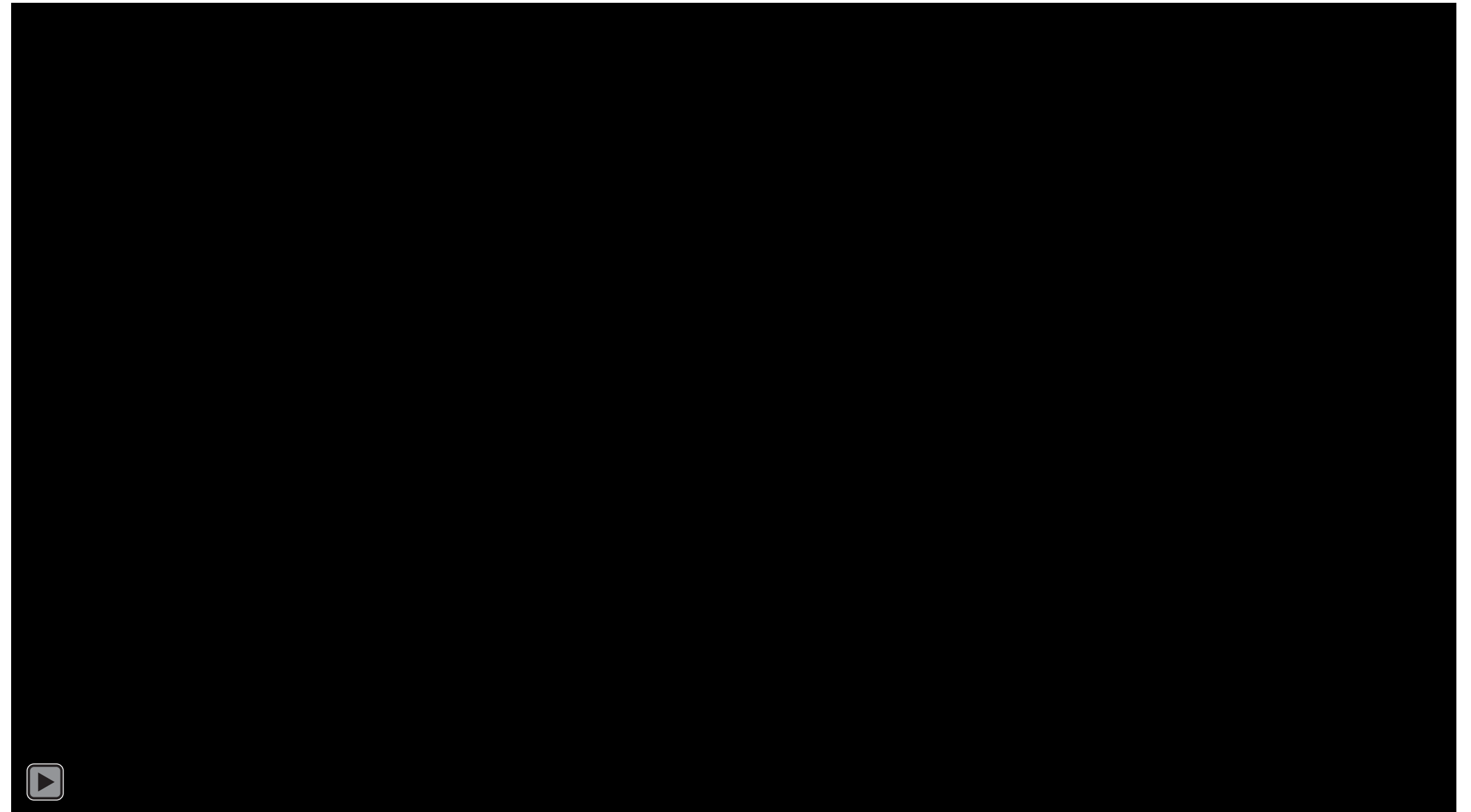
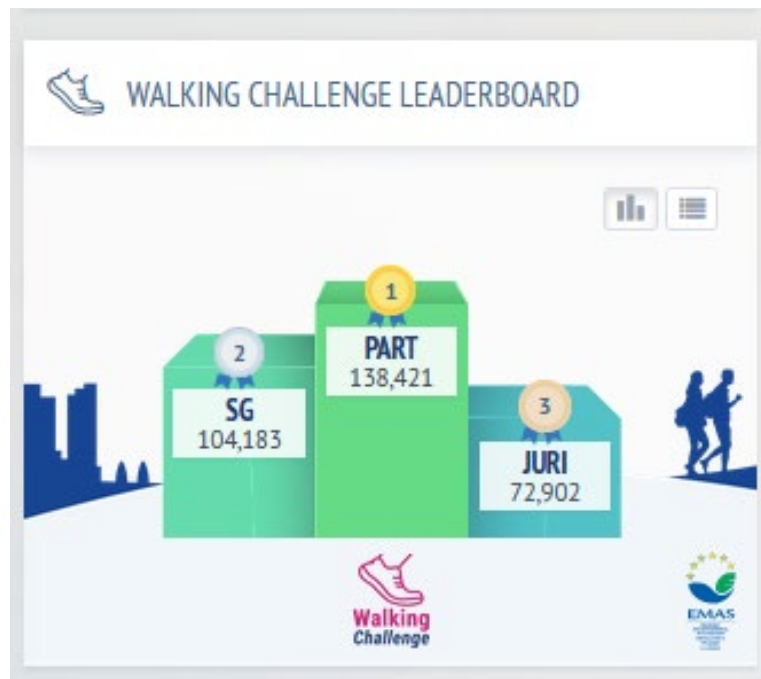
02



02. Promoting sustainable mobility

Promoting sustainable mobility: Visualisation of the campaign

- Visual identity
- Localisation of the campaign
- Consistent communication
- Active engagement



02. Promoting sustainable mobility

Promoting sustainable mobility: Face to face interaction

- Two **awareness raising campaigns**: in Brussels (10 September) and Luxembourg (24 September)
- One **Mobility Stand** in Brussels (10 September)
- **Cooperation** with different stakeholders (DG INLO Sustainable Mobility Unit, volunteers from different DGs)
- Chance of **productive interaction** and feedback about the challenges and mobility related issues





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LU-000002
LU-000009

Award ceremony

Results overview

03



03. Award ceremony

Award ceremony: Overview of stats and results



71%

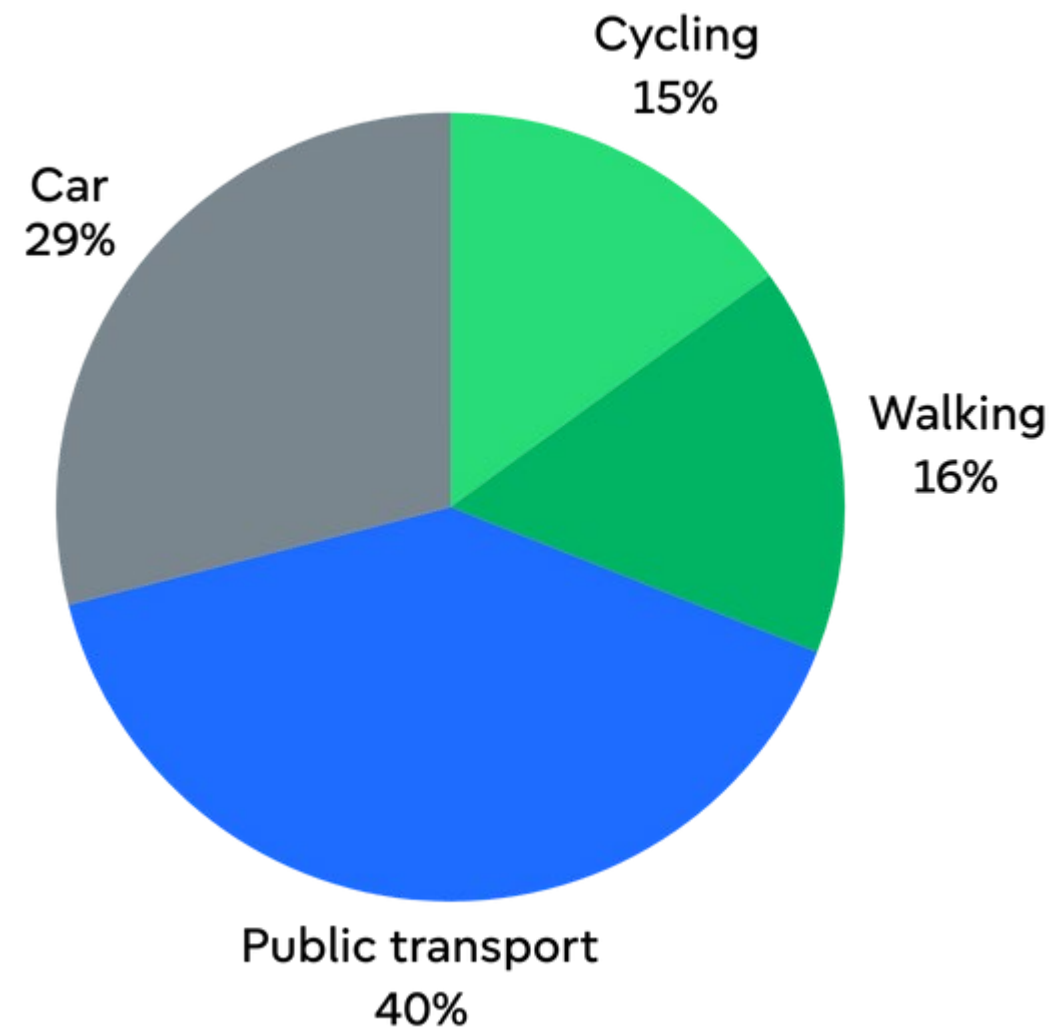


of the European Parliament's staff commutes in a sustainable way

31%



of the European Parliament's staff commutes through active modes of transport



1k

number of Members and staff who took part in the Walking and Cycling challenges

2k

number of Members and staff reached in person during the awareness raising campaigns

2,6k

answers to the commuting survey

03. Award ceremony

Celebrating success: Award ceremony

17 October, Info Hub in Brussels and live streaming





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Commuting survey 2024

04

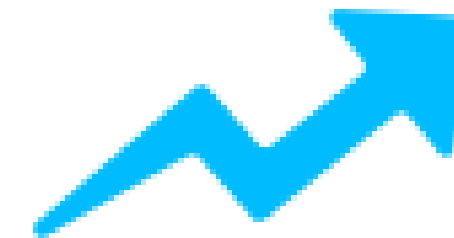


04. Commuting survey

Background and awareness-raising

- Conducted annually (in EN, FR and DE) to **collect data for the carbon footprint calculation** and for mandatory reporting in the Brussels region
- For the three places of work: Brussels, Luxembourg and Strasbourg
- Available **online** for a period of **three weeks**, during Month of Sustainable Commuting
- Awareness-raising:
 - Three notice emails (weeks 1, 2 and 3)
 - Article on internal newspaper (Newshound, NH) + linked in another edition of NH newsletter (weeks 1 and 2)
 - Intranet article (week 2)
 - Intranet banner image with direct link (week 3)
 - Reminders at stands (incl. QR code on screen)
 - Reaching out to units in Strasbourg -> nearly 2x responses

Responses: 2637



+563
from 2023



04. Commuting survey

New approach

Assessing motivation and the impact of hypothetical measures (since 2023)

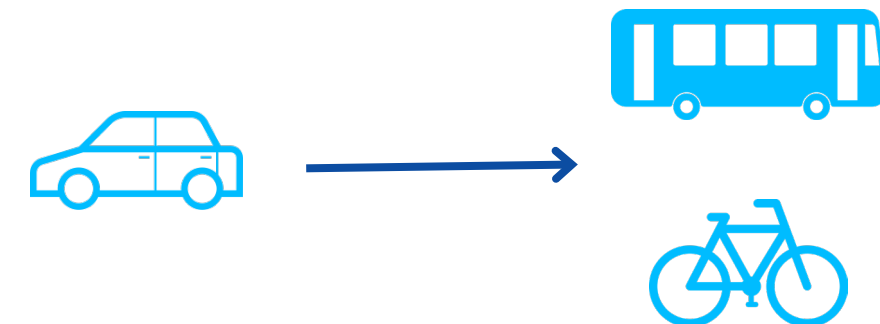
- **Motivation** for choice of main mode of transport
- **Openness** to use more sustainable modes of transport
- **Potential impact of hypothetical measures** based on existing measures within other organisations and comments received from previous surveys

Aim:

- Gain a deeper understanding of staff needs and evaluate various measures tailored to each workplace and commuter type
- Develop a European Parliament Mobility Policy to integrate measures that are currently lacking

56% of car users

are open to using public and/or active modes of transport more frequently



04. Commuting survey

Innovative approach

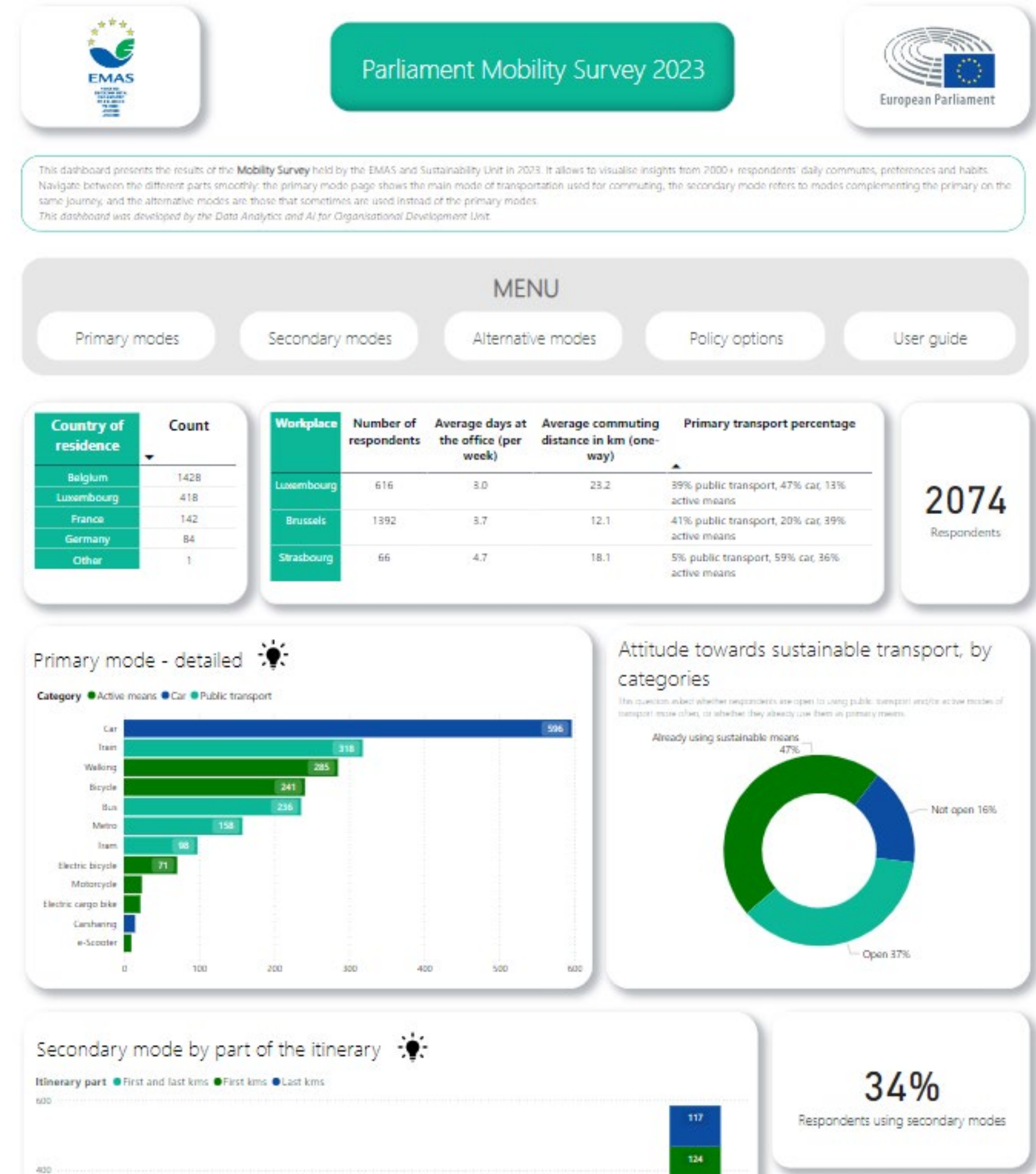
Presenting the data in an interactive dashboard (since 2023)

- Visualising commuting survey data in an **interactive dashboard** (Microsoft Power BI)
- Available for **all European Parliament staff**
- **Filters** allow exploration of data per workplace, commuter type, commuting distance etc.

Results

- Data is more **accessible** to top management
- Serve as **awareness-raising** for the commuting survey

Next: adding 2024 data will enable historical comparison



04. Commuting survey

Innovative approach

Analysing comments and suggestions with AI

- Analysis done with **inter-institutional AI tool** (GPT@JRC)
- Structured into three groups (excl. comments on the survey design):
 - Internal infrastructure
 - External infrastructure and conditions
 - Financial and other incentives

Aims:

- **Exploration:** taking into account new insights, adding nuance
- **Confirmation:** validating motivations and already-suggested measures in the survey

400+

comments analysed



Thank you!



European Parliament